



## **PRIMARY USE**

The Phoenix Logo shown here is the primary mark.



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## **SECONDARY USE**

The Phoenix Logo shown here is the secondary mark. The secondary version is only to be used when a type font logo is needed. Always consider using the primary mark beforehand if possible.



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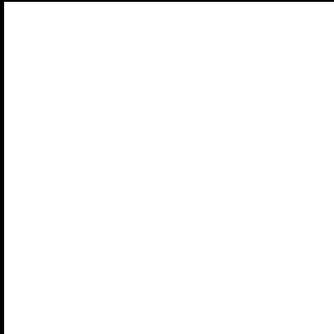
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## **WHITE**

RGB: 255/255/255

Web: #FFFFFF



## **BLACK**

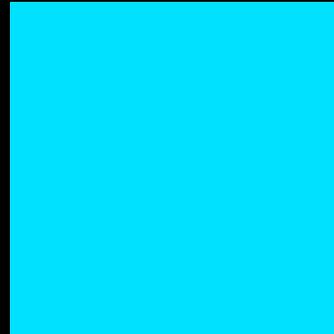
RGB: 0/0/0

Web: #000000

## **BLUE**

RGB: 0/255/255

Web: #00E1FF



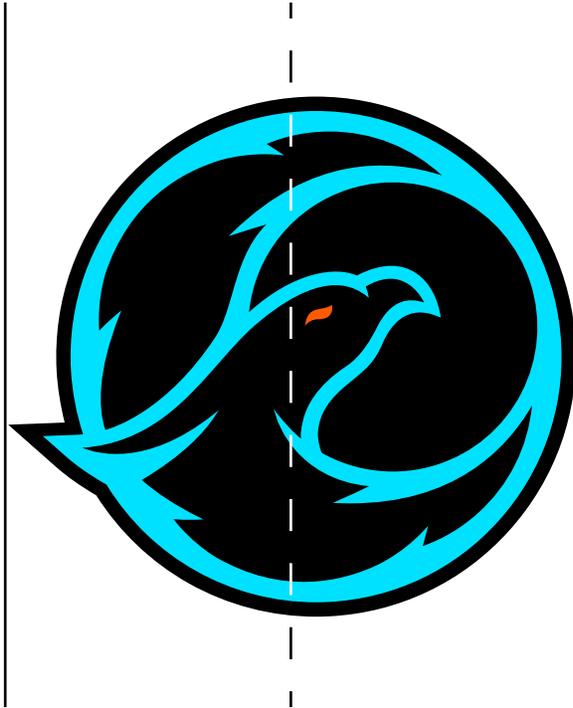
## **ORANGE**

RGB: 255/90/0

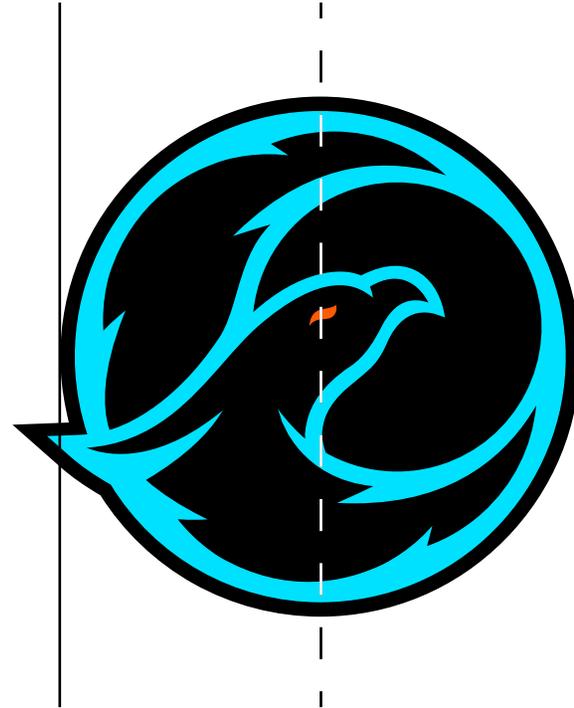
Web: #FF5A00



# **COLORS**



X



✓

## USAGE / ALIGNMENT

When using the primary mark, please ensure the logo is centered to the middle of the circle portion of the logo and not the center of the entire logo. Please see below for further clarification.