



PRIMARY USE

The Phoenix Logo shown here is the primary mark.



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SECONDARY USE

The Phoenix Logo shown here is the secondary mark. The secondary version is only to be used when a type font logo is needed. Always consider using the primary mark beforehand if possible.



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WHITE

RGB: 255/255/255

Web: #FFFFFF



BLACK

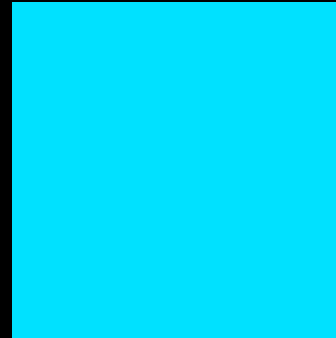
RGB: 0/0/0

Web: #000000

BLUE

RGB: 0/255/255

Web: #00E1FF



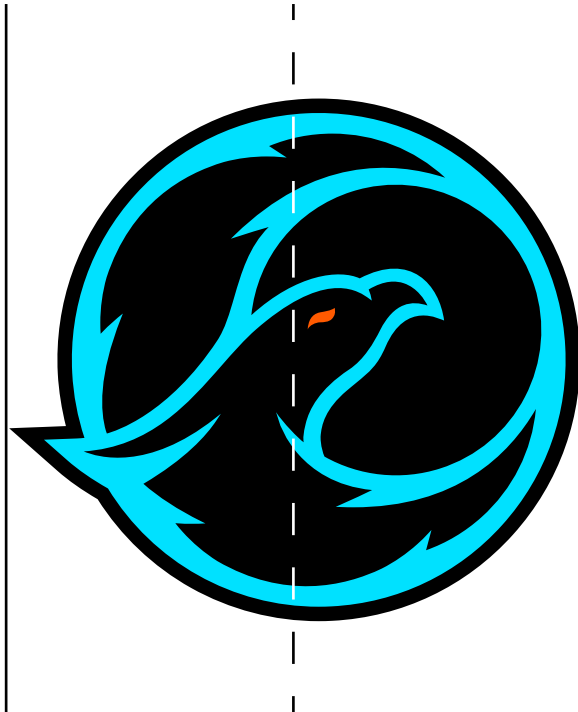
ORANGE

RGB: 255/90/0

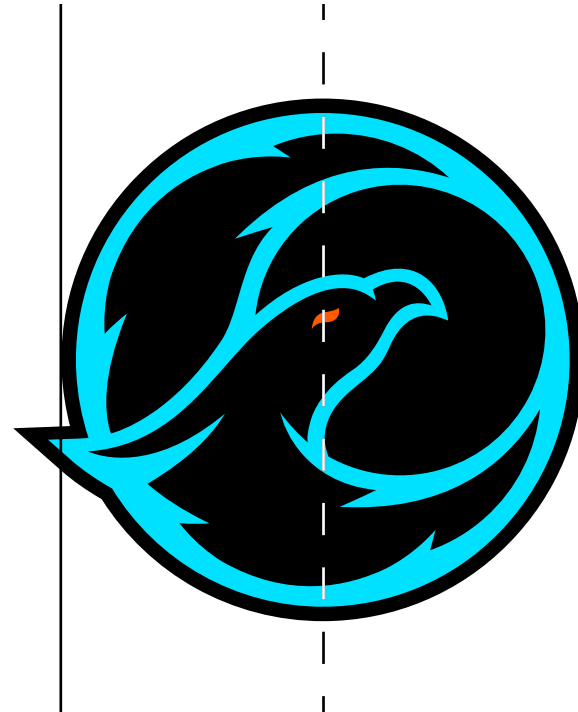
Web: #FF5A00



COLORS



X



✓

USAGE / ALIGNMENT

When using the primary mark, please ensure the logo is centered to the middle of the circle portion of the logo and not the center of the entire logo. Please see below for further clarification.